

Retailers Desire Single Solution for Interactive Digital Displays

THE PROJECT

Top brands and retailers turn to OnQ to create interactive retail experiences for its customers. To successfully deploy these solutions at scale, OnQ required a robust, specialized mobile device management (MDM) platform to manage its growing network of connected digital devices in stores.

THE CHALLENGE

OnQ needed an enterprise level MDM solution that would allow them to scale to support their growing fleet and was able to work across Android, iOS, and BrightSign devices. They also required API implementation that would push vital information to selected endpoints. OnQ needed a stable product and solid support from a trusted team, something that was lacking from its legacy MDM solution.

THE SOLUTION

After the seamless transition, OnQ was able to efficiently manage its fleet with enterprise level functionality, utilize API integration, and gain access to Moki's world-class support. With a stable MDM solution, the OnQ IT team was able to refocus resources on growing and refining its solution.

The top results delivered by Moki include:

- ▶ Manage thousands of iOS, Android, and BrightSign devices on the same platform
- ▶ Reduce downtime spent on configuration and deployment, and ultimately see the cost savings of a full-time employee
- ▶ Responsive and knowledgeable world-class support from a trusted team
- ▶ Enterprise level functionality and API integration



“The beauty of the combined solutions is that we now have the absolute ability to scale with stability in little time, which is very difficult to do.

We love the fact that it just works.”

Jason Seed
COO at OnQ

FAVORITE MOKI FEATURES FOR ONQ

CROSS-PLATFORM CAPABILITIES

With Moki, OnQ can deploy thousands of Android, iOS, and Brightsign devices with a seamless user experience.

DEDICATED SUPPORT TEAM

Moki is dedicated to providing exceptional support with an average response time of 7 minutes and 92% solve rate during the first interaction.

SEAMLESS SETUP/CONFIGURATION

With the combined Moki and OnQ solution, the setup and configuration of a new device is easier than ever and can be done in as little as 8 clicks.