

8 Ways to Use an MDM Solution

There are many ways for organizations and individuals to use MDM solutions, from kiosks, to POS, digital signage and more. In every industry there are many places where mobile devices are improving customer experience and employee productivity.

1 Healthcare Digital Signage

Doctor's offices and clinics can display important information to patients through digital signage. These displays can include a rotating set of content including educational screens and advertisements.

2 Mobile Point of Sale Systems

With a mobile POS system, businesses can ring up sales using Android tablets or iPads deployed as single-purpose devices. This allows businesses to provide mobile POS devices at a lower cost.

3 Bank Self Service Kiosks

Bank self-service kiosks offer customers an easy way to access and manage their bank accounts without having to wait in line for the next available teller.

4 Survey Tablets

With survey tablets, retail or hospitality businesses can easily gather customer feedback on their experience right on the spot. Device lockdown also doesn't allow surveyors to leave that page.

5 Retail Digital Signage

With MDM, customers control interactive digital displays that integrate with any CMS system. Retail scenarios that benefit from an MDM solution include alcohol, custom doors, power equipment, car sales, apparel & more.

6 Mobile Food Ordering

MDM solutions give restaurants the ability to allow customers to order food on tablets. This is an easy way to manage the dining experience from start to finish.

7 Transportation Check-In

Airport kiosks are great for passengers to be able to check in for flights, check baggage and see flight statuses.

8 Warehouse Material Ordering

When warehouse workers take product inventory, it is easier than ever to carry devices around the warehouse to order products and take count of others quickly on-site.

These are just a few scenarios where customers are using Moki's MDM solution today, but there are even more ways. Connect with us today to share your use case.